
To Forward or Not To Forward?

A Public Service Project of The Morrisville-Yardley Area Rotary Club (PA) (USA)



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To Forward or Not To Forward?

Nothing in history has had as dramatic of an effect on communication as the Internet.

Instant access to information of all kinds is only a “click” away.

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To Forward or Not To Forward?

Likewise email, Facebook, Twitter and the other “social networking web sites” allow us to instantly convey our every thought and notion to people we know and to those we don’t.

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To Forward or Not To Forward?

One of the easiest, and perhaps the deadliest when not in good humor or with the intent to lift others up,

is the ability to instantly “forward” email messages.

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To Forward or Not To Forward?

With the ability to instantly send emails that
“seem good”
because they seem to support our own
predispositions on values and ideas,
we far too often are promulgating half truths
and deliberate lies.

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To Forward or Not To Forward?

The result is
slandering of people and
twisting the truth,
in ways we may not realize.

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To Forward or Not To Forward?

Fundamental to Democracy Working is
People Thinking.

Demagogues and tyrants thrive on
feeding propaganda to the populace and
keeping the people ignorant of the truth.

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To Forward or Not To Forward?

So, before you forward that next email
that “feels right” and seems to be in sync
with your personal beliefs and feelings,

take a moment and apply the 4-Way Test.

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To Forward or Not To Forward?

The 4-Way Test

Of the things we think, say or do,
OR FORWARD BY EMAIL or post on a web site,
ask yourself *

Is it the ***TRUTH***?

Is it ***FAIR*** to all concerned?

Will it build ***GOODWILL*** and
BETTER FRIENDSHIPS?

Will it be ***BENEFICIAL*** to all concerned?

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(*) underlined added by H. Long of The Morrisville-Yardley Area Rotary Club 5/10/2010

To Forward or Not To Forward?

THE 9TH COMMANDMENT

And you may want to revisit the 9th commandment:

**“thou shalt not bear false witness
against thy neighbor”**

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To Forward or Not To Forward?

If you are interested enough to forward an email,
then take the time to check its veracity.
You may be surprised to find how many of the
“sounds right” emails aren’t.

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To Forward or Not To Forward?

Just use the Internet search engines and resources.

Google and snopes.com are two of the more popular.

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To Forward or Not To Forward?

And now that you have thought about it,

you can FORWARD this to all of those people
who may not have thought about it

when they forwarded emails to you!

end